



## Capital Advisory & Intermediary

**Locating appropriate financing can be a vexing proposition.** Sitar Capital Group uses an organized, methodical approach to achieve the financing goals that meet your requirements. In the process, **we save our clients time and money.**

Sitar's capital advisory services are designed to meet the financing needs of the small business owner with our customized approach. Our capital advisory team works one on one with new and existing businesses to first understand their business and assess their capital needs.

### OUR APPROACH

Without effective planning, capital needs cannot be estimated accurately. Therefore, our engagements in capital advisory are frequently preceded by the preparation or review of a business plan and funding request package. This also allows us to represent our clients more effectively as we have been an integral part of the entire planning and funding process.

As part of the planning process, considerable attention is given to the determination of capital needs and optimal capital structure. Beginning with income projections and projected balance sheet structure, we determine the amount of capital needed for the business. Recommendations are made for the type of funding and its structure and we then creatively structure and package your loan to allow the best possibility of financing.

Through relationships with over 40 commercial lending sources, Sitar has the ability to package and secure the following types of financing:

- ✓ Commercial Real Estate Loans
- ✓ Construction Loans
- ✓ Equipment Leasing
- ✓ Working Capital Loans
- ✓ Asset Based Lending
- ✓ Church Financing
- ✓ A/R Factoring
- ✓ Lines of Credit
- ✓ A/R Financing
- ✓ SBA Loans

Sitar Capital Group greatly reduces the complex task of securing or raising capital. Contact us today to discuss how we can help you.