

Business Planning & Development

At Sitar Capital Group, we believe that **every great company starts with a great business plan**. Our business consultants know what it takes to start a successful company, and we can give you the market intelligence and financial savvy you need to develop a business plan that can turn your idea into reality.

The **Sitar Advantage Is Clear**: You can look forward to working one-on-one with our consultants to develop a detailed comprehensive business plan and researched executive summary, product description, market overview and competitive analysis and customized three- to five-year financial projection created exclusively for your business (includes sales, cost of goods, profits, cash flow and startup cost). We offer a number of planning services **designed to save you both time and money**.

BRONZE

Business Coaching

If you have the time to write your business plan but need direction, guidance, and financial projections, our Business Coaching Services are designed for you. We provide you with templates and outlines to begin developing your plan, and resources to conduct research. Additionally, you will have access to a consultant via phone or email for a specified period of time. Once you've completed your plan, we will review & assess your plan and develop your financial projections based on information we gather from you.

SILVER

Limited Business Planning

If you've already begun gathering research for your business plan or you have pieces of sections complete, and you're ready for a professional to takeover; our Limited Business Planning Services are designed for you. We will assess the information you have on hand to ensure it meets the Silver planning. If so, we work one on one with you or a member of your management team to develop a comprehensive detailed business plan which includes an Executive Summary, Market Analysis, Company Description, Organization & Management, Service or Product Line, Funding Request (if applicable), Financials and an Appendix.

GOLD

Full Service Business Planning

If you're just starting a business and you're looking for seed capital or your business is already up and running and you want a blueprint for the future, a detailed, comprehensive business plan is a requirement. Our Full Service Business Planning Services are designed to fill this need. We first work with you to clearly understand your industry and business model. Next, we use a number of templates to gather information on your management team, marketing plans, operations, projections and other relevant information to develop your plan. We then present and walk through your plan which will include all of the sections indicated in our Silver planning.

PLATINUM

Full Service Business Development & Planning

Starting a new business can be a daunting task. There are so many requirements and layers to starting your new venture that you may feel overwhelmed. Our Platinum planning services are designed to save you time, money and frustration. Platinum planning includes the business planning services offered in our Gold planning and the setup of your legal entity including (C or S Corporation or LLC), Employer Identification Number (EIN) and your Dunn and Bradstreet Number (DUNS).